

24 & 25 JUNE

MAIN PARTNER

papendal 2

OFFICIAL PARTNERS















PAPENDAL THE NETHERLANDS

Media Guide 2023



Welcome & Introduction	3
About the venue	4
Accreditation	6
Photographer briefing	8
Programme Friday 23 June 2023	10
Programme Saturday 24 June 2023	11
Programme Sunday 25 June 2023	12
Access & Accommodation	14
About Arnhem & Gelderland	17
Contact	19
Appendix 1 Venue layout 20	
Appendix 2 Partners	21

Welcome & Introduction

PAPENDAL | THE NETHERLANDS

As Olympic Training Centre Papendal, the City of Arnhem and Province of Gelderland we are proud to invite media representatives to cover the 2023 UCI BMX Racing World Cup at Papendal, Arnhem.

Like previous years, Papendal will host two rounds of the 2023 UCI BMX Racing World Cup, the first on Saturday 24th of June and the second on Sunday 25th of June 2023.

From Friday 23rd till Sunday 25th of June 2023 we are organising an inspiring weekend with multiple events. Besides the Elite sports UCI BMX Racing World Cup event, Papendal is also the location for the highly appreciated Zomervreugde Festival on the 24th of June 2023. With several main stages, an outstanding line-up, great food and a playground for children, with performances and a variety of activities, this event is the place to be! Sunday the 25th will be family orientated and we will be introducing the Luxor Live Zomerpodium with some musical performances and great side-events.

Papendal is surrounded by one of the most beautiful areas of nature in the Netherlands, so we are sure you will enjoy your stay with us. If you do not find all the necessary information in this media guide, do not hesitate to contact our Media Operations Manager for the event for any further information: Bart de Jong bart@europeanbmxconnection.com (+31(0)6-12323880) and media officer Regine van Heest via Regine.vanheest@papendal.nl (+31 (0)6-47580263)

We hope you will enjoy the event and your stay at Papendal!

Jochem Schellens, Director of Olympic Training Centre Papendal & Hotel Papendal

Join, follow and share our BMX channels

Facebook www.facebook.com/bmxpapendal
Twitter www.twitter.com/bmxpapendallive
Instagram www.instagram.com/papendal
Official website www.bmxpapendal.com

Join, follow and share the UCI official accounts:

#BMXRacingWC

Twitter: UCI BMX Racing
Facebook: UCI BMX Racing
Instagram: UCI BMX Racing
Youtube: ucichannel

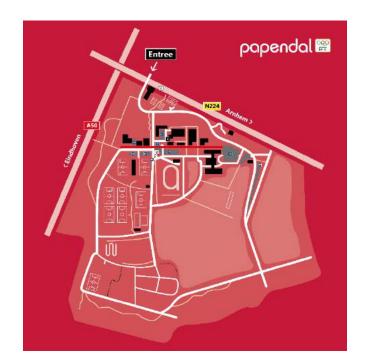
TikTok: <u>uci_cycling</u>
Website: <u>uci.org</u>





Olympic Training Centre Papendal Papendallaan 3 6816 VD Arnhem

The UCI BMX Racing World Cup at Papendal, Arnhem will take place at the BMX Track of Olympic Training Centre Papendal, home of the Dutch National BMX Team. From young promising athletes to world class Elite, the possibilities for (Elite) sport are unlimited at Papendal. With its extensive experience, Papendal has been a very professional and reliable partner. Due to their wide knowledge of the requirements and demands of (Elite) sport Papendal always performs at top level.

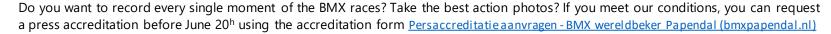




Accreditation







Once your accreditation request is confirmed, we will add you to the press list. In the week prior to the event you will receive an e-mail with practical information. Press accreditations will be distributed at the "Media Centre" as well as your required photographer Bib. Follow the signs onsite. A parking ticket (team) will be send by e-mail before 22nd of June 2023. Make sure this is clearly visible behind your car window. For television crews we offer backstage parking / unloading. With your accreditation you can also enter the Festival Site. We are looking forward to meeting you at the Media Centre near the track.

Opening hours media centre (also for picking up your accreditation)

Friday 23 June 2023 at 09:00 – 18:00 Saturday 24 June 2023 at 09:00 – 20:00 Sunday 25 June 2023 at 08:00 – 17:30

Bibs for photographers

A small selection of fully accredited press photographers, wearing a red bib, shall be allowed to enter the infield of the track, the finish area and the protocol area during practice and competition. Other photographers receive a yellow bib. With a yellow bib you have track and finish line access during practice and warm-up sessions. During competition the yellow bib provides no access to the infield of the track. All details will be shared with you during the photographer briefings each race morning. Please note that we ask a deposit of € 50 for the bibs.

Non negotiable selections will be made by the organisation.

Filming

Written press (reporters and photographers) are not allowed to film any races, interviews or award ceremonies. The rights for continuous filming of the event are restricted to the authorised parties for broadcast and may only take place by written permission of the UCI. For filming, please contact: Susanne.lenz@uci.ch_







Photographers will need to attend the briefing in order to receive a mark that allows them to pick up a bib in the media centre for access to the infield. Each day, from Friday June 23rd till Sunday June 25th there will be a photographers briefing. Meeting point each day is the back of the starting hill. The briefing will be held 30 minutes before any track activity starts. If attended once, no need to attend another time.

Briefing schedule

Friday 23 June 2022 09.00 am Saturday 24 June 2022 09::30 am Sunday 25 June 2022 07:30 am



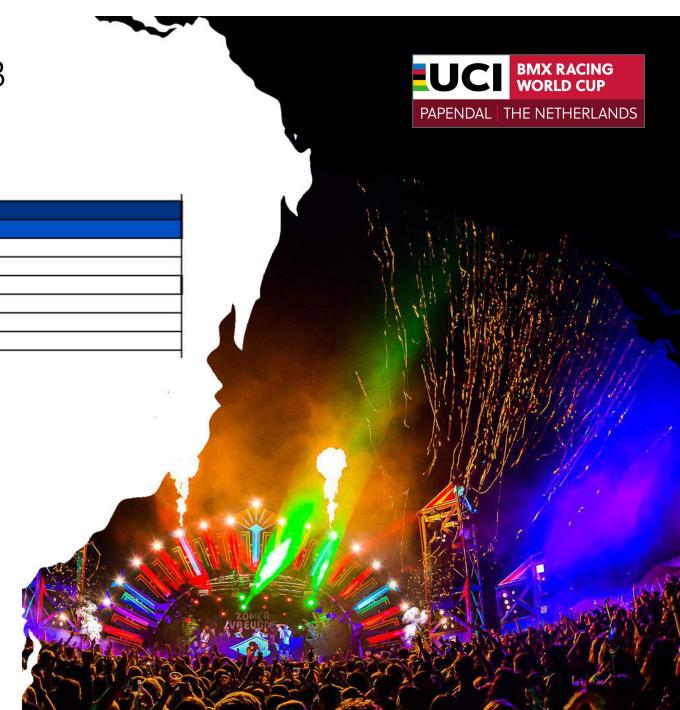
Event Schedule





Please note that the programme is subject to change

Friday - 23	Friday - 23 June 2023 (Day 1)				
Start	Finish	Duration	Activity		
10:00	11:00	1:00	Press Conference (6 athletes)		
9:30	10:55	1:25	Men U23 (Group D)		
11:00	12:25	1:25	Men U23 (Group C)		
12:30	13:55	1:25	Women Practice		
14:00	15:25	1:25	Men Elite (Group B)		
15:30	16:55	1:25	Men Elite (Group A)		



Programme Saturday 24 June 2023

Please note that the programme is subject to change

turday - 2	24 June 202	3 (Day 2)	
Start	Finish	Duration	Activity
10:00	10:25	0:25	Men U23 (Group D)
10:30	10:55	0:25	Men U23 (Group C)
11:00	11:25	0:25	Women Practice
11:30	11:55	0:25	Men Elite (Group B)
12:00	12:25	0:25	Men Elite (Group A)
12:30			Round 1
			Men U23, Men Elite, Women U23, Women Elite
13:52			Last Chance
		(Men U23, Men Elite, Women U23, Women Elite
14:42		ı.	Sixteenth Final
		2	Men U23, Men Elite
15:34			Eighth Final
			Men U23, Men Elite
16:50			Rider Introductions and Women Warm Up / Men Warm Up **
			**These Warm Up sessions are available if time allows.
17:30			Quarter Finals
			Women U23, Men U23, Women Elite, Men Elite
18:10			Semi Finals
			Women U23, Men U23, Women Elite, Men Elite
18:42			Finals
			Women U23, Men U23, Women Elite, Men Elite
19:30			Podium



Programme Sunday 25 June 2023

Please note that the programme is subject to change

Start	Finish	Duration	Activity
8:00	8:20	0:20	Men U23 (Group D)
8:25	8:45	0:20	Men U23 (Group C)
8:50	9:10	0:20	Women Practice
9:15	9:35	0:20	Men Elite (Group B)
9:40	10:00	0:20	Men Elite (Group A)
10:05			Round 1
			Men U23, Men Elite, Women U23, Women Elite
11:27		Last Chance	
			Men U23, Men Elite, Women U23, Women Elite
12:17		Sixteenth Final	
			Men U23, Men Elite
13:09			Eighth Final
			Men U23, Men Elite
14:20			Rider Introductions and Women Warm Up / Men Warm Up **
			**These Warm Up sessions are available if time allows.
15:00			Quarter Finals
			Women U23, Men U23, Women Elite, Men Elite
15:40			Semi Finals
			Women U23, Men U23, Women Elite, Men Elite
16:12			Finals
			Women U23, Men U23, Women Elite, Men Elite
17:00			Podium
Version	Date	Time	
Ver 2	13-Jun-23	14:37	Subject to Change









Schiphol, Amsterdam Airport (100 km) www.schiphol.nl

Rotterdam Airport (106 km) Eindhoven Airport (89 km)

Airport Weeze (51 km)

Düsseldorf International (135 km)

Brussels Airport (208 km)

www.rotterdam-airport.nl www.eindhovenairport.nl

www.airport-weeze.de

www.duesseldorf-international.de

www.brusselsairport.be

Public transportation

Go to Arnhem Central Station by train. Then, take bus 105 (direction Barneveld) to bus stop 'West End/Papendal'. From that point, it is a 10 minute walk to Hotel Papendal.

From Monday to Friday, between 7 am and 6 pm (holidays excluded) it is also possible to take bus 10 (direction 'Sportcentrum Papendal'). This bus goes directly to our site. From the bus stop it is a 5 minute walk to the venue.

Papendal Taxi

If you would like to take a taxi from Arnhem Station, you can call Taxi Company Linsen (+3126-474 22 95) and ask for a Papendal-taxi. It costs € 12,50 one-way. Please wait at the 'Sonsbeekzijde' (Sonsbeek-side) of the station. The Papendal taxi rides between 07.00 am till 12.00 pm.

By car

From the west (Amsterdam, Leiden, Den Haag, Utrecht)

BMX RACING WORLD CUP

PAPENDAL THE NETHERLANDS

- A12 direction Arnhem
- exit 25: enter N224
- on N224: turn right direction
- after 1.5 kilometer: take exit Papendal

From the north/east (Groningen, Assen, Zwolle, Apeldoorn):

- A50 direction Arnhem
- follow A12 direction Utrecht
- exit 25: enter N224
- on N224: turn left, direction Arnhem
- after 1.5 kilometer: Papendal exit

From the south (Rotterdam, Venlo, Eindhoven, 's Hertogenbosch):

- A50 direction Arnhem
- follow A12 direction Utrecht
- exit 25: enter N224
- on N224: turn left, direction Arnhem
- after 1.5 kilometer: exit Papendal



Access & Accommodation

Official hotel

For accommodation during the UCI BMX Racing World Cup, the Hotel Papendal with its comfortable four-star rooms is a perfect choice. Hotel Papendal is situated in woody surroundings and is within walking distance from the BMX track. Special discount rates apply for sports federations. Hotel Papendal offers the athletes and their staff the possibility to book a BMX-arrangement for this period at a special price.

Please contact Caroline van Kooten: caroline.vankooten@papendal.nl

Hotel Papendal Papendallaan 3 6816 VD ARNHEM Tel: +31 (0)26 483 79 11

Preferred hotels

The Bilderberg hotels are near High Performance Centre Papendal, these surrounding has been named to be the greenest surrounding of Holland. Bilderberg is ideal for training camps and strategic preparations for your team.

Hotel De Bilderberg Utrechtseweg 261 6862 AK Oosterbeek Tel: +31 (0)26 339 63 33

E: Bilderberg.reservation@bilderberg.nl

Fletcher Hotel De Buunderkamp Buunderkamp 8 6874 NC Wolfheze Tel: +31 (0)26 48211 66

E: info@hoteldebuunderkamp.nl



About Arnhem & Gelderland

Arnhem is situated in the province of Gelderland, famous for its wonderful forests and cultural habitats. For style and culture, visit Arnhem and the province. Here you find the famous Kröller-Müller Museum with its extensive sculpture garden. The Netherlands Open Air Museum, the famous Ouwehands Zoo and Burgers' Zoo are also close at hand. And of course the Airborne Museum. Discover the wonderful forests of the National Park "De Hoge Veluwe". This park is the largest continuous national park in the Netherlands. The area consists of 5,400 hectares of forest, heathland, marshland and drift-sand. There is a great diversity of plant and animal species and the Park is home to very rare species of thrush. Together with the Jachthuis Sint Hubertus, the Visitor Centre/Museonder, the Kröller-Müller Museum and the statues garden, the Park forms a unique and (inter)nationally famous combination of nature, art and architecture.

To discover more about Arnhem & Gelderland visit: http://www.vvvarnhemnijmegen.nl/arnhem http://www.geldersestreken.nl/

Arnhem is a bustling town where you will never get bored. Whatever your interests - shopping, going out, culture, or the countryside - might be. The historic town centre of Arnhem is definitely worth a visit. Restored to their former glory and joined underneath one of the shopping streets, the 40 medieval cellars show you what underground Arnhem used to look like. The history of the town is reflected in the town centre itself as well as in 100-year-old Sonsbeek park, where you can take a rest in the heart of the town! The Church of Eusebius dominates the skyline. This late Gothic ogive basilica boasts a unique glass lift, rising to 73 meters and offering you a view of the centre. On your way up you will also see the biggest carillon in Europe! Arnhem has been one of the most attractive shopping areas in the Netherlands for years, boasting a range of large chain stores and little clothes shops. Arnhem has turned into an attractive town for those with a passion for fashion. Your day, evening or weekend in Arnhem should not end until you have been to Korenmarkt, the bustling entertainment centre.



Contact



Contact

We are happy to answer your questions. Please contact us:

Bart de Jong

Media Operations Manager & TV-Video Manager

Email: <u>bart@europeanbmxconnection.com</u>

+31 (0)6 12 32 38 80

Régine van Heest Media Officer UCI BMX Racing World Cup Papendal regine.vanheest@papendal.nl +31 (0)6 47 58 02 63

UCI Media Office Charlotte Holst UCI Communications & Media Relations Coordinator communication@uci.ch





Bezoekers Parking





Partners

Main Partner





















24 & 25 JUNE





OFFICIAL PARTNERS







OFFICIAL SUPPLIERS







THE NETHERLANDS

Media Guide 2023

